

Project Application Guidelines

In order to evaluate your request for assistance from the SDC, some information on your organization and the project itself is needed. Please furnish this information under the following headings. Add any supplementary information you feel is relevant to your request and please ensure that all additional information requested under point 13 is included. Please fill in the attached table.

1. Location of the Project:

Middle area of Gaza Strip.

The Middle Zone of the Gaza Strip, 77 Km² is one of the most densely populated region all over the Gaza Strip and very recently one of the most neglected areas of Palestinian Territories. In 2003, the population of the Middle Zone of the Gaza strip was estimated (192655) inhabitants according to Palestinian Bureau of Statistic., roughly estimation 85% of the total population were registered as refugees with the United Nation Relief and Work Agency-UNRWA.

The Project will implement it's activities among these particular areas:

*** Al Nuseirat Camp:**

Nuseirat Camp is one of the highest population (78,000) of Gaza Strip camps, this increases the high percentage of poorness & unemployment rate. Nuseirate camp were hesitated from the developmental funded program since the first Intifada.

*** Al Buraij Camp**

It is a very poor refugee community and the nearest land to the east border of Gaza, through the last Intifadah this camp faced many troubles in which it on the border of Israeli land, the majority of families depends on workers feeders while they have no income through the years of the Intifadah.

*** Al Berka village & areas around Der albalah city**

It is a rural and neglected area and was close to the south settlements and many military check points. Which constantly expose the people to the previously mentioned aggression of the Israeli soldiers and settlers?

Al Sawarha village & areas around Nusierat Camp).

It is a rural and neglected area, located at the south part of Nusierat camp, very hard and difficult transportation with no health services located in.

2. Project Title:

Establishment of Cultural & Educational unite for children & Youth.



. Recipient Organization:

Name: Hanan for culture & Social Development Association.

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Contact Person: Ms. Mohammed Mezher

Mobile: 00972-598889120

4. Intermediary Organization:

If you are acting as an intermediary for the organization carrying out the project, please state.

No we don't act as an intermediary.

5. Project Justification:

What experience does your organization have in carrying out projects like this? Why is this project a priority for the area and the sector of activity? Is any other organization working to meet these needs? Is so, how does this project relate to what they are doing? To what extent is this project cooperating with them?

Hanan experience on similar projects:

Cultural unit program:

This program aim and target developing and obtaining child the developmental services and creation skills among improve their knowledge and professional abilities during the following :

- Training the students ingenious writing organizing a cultural showing, formulate entertainment voyage program and competition.
- Public and visual library allowing the children to know the multi cultural.
- Excretion and interactive the children and youth gift as well as talent through participating in the external activities
- Hugging the gifted child and participating them in exchange cultural interaction

Children rights programs:

This program aim to de fence the childhood rights implement programs, activities, and interactive projects among the following activities:

- A children awareness workshops as well as their relative, teachers and adult the children around child defense law.

- Publishing reports around the child infringement in political and social scope.
- Formulating a pressure committee upon the decision makers people to save protection and defenses the children rights and the damage one.
- Depth studying about the child deference law comparing with the international and territorial laws and try to improve or change the unsuitable items.
- Making the conferences and courses to discuss the Palestinian children rights and conveying their voice to the right direction.

Awareness program:

Participating in the social renovation and accomplishment the participation development in the local society through implementing these activities:

- Implementing a healthy growth social awareness workshop about its duties and rights.

Women program:

Women program aim to promote and enhancing the women role in involving her in the social development process reach to decision making and leadership among the following:

- Developing the women professional and artistic abilities and skills (professional – technical – administrative training).
- Involving women in the social and policy interaction after gaining the courses in (dialogue – negotiation – enterprise).
- Establish a women club to practice the social a activities in secure and safe environment .
- Mixing the beneficiaries women in the suitable association which hold or attend to the small facility grant that involving her in the civil economic.

Reinforcing the youth abilities programs:

Hugging and promoting the discerning youth to enhance their cultural , sporting , artistic abilities in creation , and enterprise soul through implement the following:

- Training the youth in the administration , aesthetics, and multi social activities .
- Organizing summer and winter camps in local international and territorial levels.
- Organizing the exchange information and cultural through conduct conferences and participant in the external interaction .
- Presenting healthy support to the youth among health awareness program , as well as giving balance meals.
- Forming a sporting and cultural courses target male and female.
- Implementing a self promotion program.

Social development program:

Social reformation and reach to the participant development internal the local society through :

Formulate the public committees which have a multi roles .

Implementing the interference program about the important crisis.

Establishing the awareness clubs to provide the modern awareness program as conveying cinema, puppet show, releasing the social teaching enterprise.

Why is this project a priority for the area and the sector of activity?

The priority of the project :

- Middle Area have lack on such project's which focus on cultural, entertainment & educational activities for this very sensitive targets, this in addition that the Middle area are live long time closed from the removed settlements and they were suffering a lot from so bad conditions beside the poorness situation and the high rate of the unemployment. *All above* description beside some reasons like - the crowded of the school classes, the heavy & difficult curriculum & decrease of the services provided by schools which also suffer from the general situation created several problems within the children, youth & their families from the psychological, mental & educational sides, the project will solve the problem by providing deferent activities regard the cultural, entertainment, educational & awareness fields through the cultural & educational unite which will be specialized on these sectors.

Is any other organization working to meet these needs? Is so, how does this project relate to what they are doing? To what extent is this project cooperating with them?

There are no organization on the Middle area implementing the same activities of this project but there are some implementing separated activities similar of some of ours for different target group. We plan to held different membership with several organizations on the middle area which targets the same target groups, we will implement our activities on some areas through these partners.

6. Project Description:

What is the background to the project? What needs are being addressed by the project? What problems are being solved by the project? How were the needs identified? Who will benefit from the project? How were the beneficiaries selected? How were they involved in the design of the project? What is women's involvement in the project?

What is the background to the project?

Hanan as a cultural association experienced well with implementing enhancement project's for the children & the youth by using the different methodologies reaching all categories on the community, thinking to implement this project in which will provide several out reach activities for the beneficiaries on their places to support the academic, cultural, entertainment, psychological, awareness backgrounds for the children & youth in the Middle area.

What needs are being addressed by the project? What problems are being solved by the project?

The needs which being addressed by the projects which are problems on the same time are :

- Lack of cultural backgrounds for the target groups.
- Violence representative on the behaviors of most of the children & youth on the area.
- lack of educational raising level.
- Lack of social upbringing for the children.

How were the needs identified?

The association used to update the beneficiaries needs among focus groups, needs assessment questionnaire, and meetings with the partner NGOs on the area.

Who will benefit from the project?

Direct beneficiaries:

- Children mails & females from 6 to 14 years old, on the very poor communities among schools, association, social groups.
- University gradutors from educational & health specialization. Those very poor, unemployment's gradutors who suffer from the lack of work chances will work on the centre on permanent & part time staff according the duets of the project.

Indirect beneficiaries: the families of the children , the schools and the community associations.

How were the beneficiaries selected?

According to the needs assessments of the target groups we identify main criteria to choose our beneficiaries such as, the most needed children, from the more poor families, the most neglected schools & associations.

How were they involved in the design of the project?

The beneficiaries involved on the strategic planning workshops of the institution that beside their participation on the brainstorming workshops which held for designing the projects.

What is women's involvement in the project?

The women involved in the project as part of the working team, we plan to have 50% of the project's staff from women . So far the beneficiaries are mixed from mails & females with a focus to target the mothers of the children and the women's centers.

7. Project Goals and Objectives:

What is the overall goal of the project? What are the specific objectives that this project hopes to achieve?

What is the overall goal of the project?

- To support culture, education, psychosocially, mentality & personality of the deprived children on the very poor community.

What are the specific objectives that this project hopes to achieve?

- Sustain the educational operation by providing different shows clarifying the academic information on lively ways.
- Provide the children specialist with the modern methods on dealing with this very sensitive targets.
- Assist on decreasing the violence between the children.
- Raise the awareness for the parents of the children.
- Organize talents among competitive teams & assist them to present their production nationally & internationally as well.
- Assist the schools, association & community on commemoration different occasions.

8. Project Activities:

What are the activities for implementing this project? Please state how long it will take to implement the project? Who is going to do the work?

What are the activities for implementing this project?	Who is going to do the work?	How long it will take?
Recruitment of the project staff.	The management team of Hanan	Two weeks
Prepare for the project, purchase the equipments and set up the unit.	The management team of Hanan & the project coordinator.	One month
Orientation sessions for the project staff	Local trainers	Tow weeks
Announce about the project on the community, identify the targeted area & select the project beneficiaries	Project coordinator & the outreach workers.	One month
Implement the outreach activities with the schools, associations and other community representatives.	Project coordinator & the outreach workers.	10 months
Organizing and conducting 10 awareness sessions targeting teachers & parents.	Project coordinator & psychosocial specialists.	One session per month
Organizing & conducting 2 cultural bazaars for talents productions.	Project coordinator & psychosocial specialists.	One week for each bazaar
Conducting 2 educational & cultural competition per month between the	Project coordinator & the activists.	One day for each competition.

formulated groups from the targeted areas.		
Conduct celebrations on all the childhood occasions.	Project coordinator, outreach workers & the activists.	Through the project period.
Conduct a quarterly birthdays DJ party for the children beneficiaries.	Project coordinator, outreach workers & the activists with a cooperation with the parents committee.	Through the project period

9. Expected Results:

Please outline the expected results of the project in the short-term (immediate), medium-term (1-3 years) and longer-term (after 5 years). See the attached table.

(IF APPLICABLE)

Narrative	expected results (Changes in the Situation)	performance measurement indicators
Project Goal To support culture, education, psychosocially, mentality & personality of the deprived children on the very poor community.	Long-term Results * Improvement of cultural background of the children. * Increase the academic attainments level for the targets. * Decrease the violence expressions on the children, teachers. Parents attitudes. * Positive feedback on the beneficiaries personality.	Indicator - Beneficiaries cultural presentation among the associations. - Beneficiaries exams marks. - Satisfying from both the schools & the families about the beneficiaries.
Project Objectives : Medium-term Results - Sustain the educational operation by providing different shows clarifying the academic information on lively ways.	* Develop the educational operation by not traditional means.	- lively participation from the students

- Provide the children specialist with the modern methods on dealing with this very sensitive targets.	* Improvement on the educational methods that the teachers used.	- Understanding for the difficult school subjects from the students.
- Assist on decreasing the violence between the children.	* Smooth friendship relation between the beneficiaries. Indicator	- No fighting cases registered between the children.
- Raise the awareness for the parents of the children.	* Development of the upbringing methods on the children's families.	- Decrease of the escaping cases from the home between the beneficiaries.
- Organize talents among competitive teams & assist them to present their production nationally & internationally as well.	* Create a professional hobbies among talents and professional presenting nationally & internationally.	- No. of beneficiaries sharing on big presentation outside & inside the country.
Activities : Orientation sessions for the project's staff	Short-term Results * Improve the staff capacity to fit their responsibilities on the project.	Indicator - Good individual evaluations reports
Implement the outreach activities.	* Develop the beneficiaries on their places.	- Accepting the activities from the target groups.
Organizing and conducting 10 awareness sessions targeting teachers & parents.	* Improve the dealing mechanisms among the stakeholders with the children & Youth.	- Satisfying from all the direct & indirect beneficiaries.
Organizing & conducting 2 cultural bazaars for talents productions.	* Development of the communication & presentation skills for the target groups.	- succeeded for this activities (big number of audience, attracted shows or products,ect)
Conducting 2 educational & cultural competition per month between the formulated groups from the targeted areas.	* Improvements of the targets curiosity, searching skills and competition skills.	- New winners win every competition.

<p>- Conduct celebrations on all the childhood occasions.</p> <p>- Conduct a quarterly birthdays DJ party for the children beneficiaries.</p>	<p>* Entertain about the deprived targets.</p>	<p>- Clear undertaken for these activities from the beneficiaries & their families.</p>
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10. Gender Analysis:

How many women, men, girls and boys will participate in/benefit from the project? What are the gender issues related to the project's objectives and focus? How will the project contribute to empowering women and/or reducing gender-based inequalities?

According to the project staff we plan to employ 50% women, while the target groups we will concentration to have more numbers of girls according to our criteria because they are more deprived than the boys.

The project will concern as important mission to solve some gaps in the community regarding the gender inequalities which are very clear on the middle area community, this will by engage the girls & boys on the same activities with diplomatic way concerning the tradition of the area.

The project will highlight the rights of the women & the important roles on her community which are equal the role of the men.

11. Indicators:

How will you measure the achievements of the short, medium and long term results? Identify 2 or 3 indicators that will help you to measure whether you have achieved the results you expected (increase in the number of people enrolling for training courses, increase in community support for the organization, decrease in amount of rubbish on the streets...etc)

- Increase the number of beneficiaries who share on cultural activities among the schools or other associations.
- Increase the number of beneficiaries who get high mark on the school exams
- Increase the number of beneficiaries who applying to attend the project's activities.
- Increase the number of families, schools, association & community representatives who appreciated the project & ask to involve.
- Number of monthly successful stories existed from the project.

12. Assistance Requested:

Is this the total assistance required for the project? If not, how will the rest of the funds be raised? Who else has been approached to support this project?

- The assistance requested for the project are the financial assistance for human & material resources of the project, the association will put 20% as it's contribution for the project from other fund resources.

13. Financial Requirements:

Please enclose the following information with the application forms:

- A detailed budget for the project

Item	Details	Total amount\$
A: human resources:		
1- project coordinator	800\$ * 8 months	6400
2- Outreach & field work coordinator	1* 400\$* 7 months	2800
3- Childhood psychological specialist	1*300\$*7months	2100
4- Five outreach & field workers	5*250\$*7 months	8750
B: Equipments & materials:		
1- Van for outreach program	1*15000\$	15,000
2- Sound Machine	1* 4000\$	4000
3- Mobile theater	1* 700\$	700\$
4- Educational means	Lomb Sum	2000\$
5- Big Puppets	10 pieces*100\$	1000\$
6- Stationary	Lomb Sum	1000\$
C: Activities:		
1- Orientation for the staff	40 training hours	1200
2- Awareness workshops	10 workshops * 50\$	500
3- Cultural Bazaar	2 bazaars * 500\$	1000
4- Cultural Competition	2 competitions* 7 months * 100\$	1400
5- Celebration for the occasion	Lomb sum	1000
6- Outreach activities	2 activities per week * 7 months * 100\$	5600
Total		54450

Note: the association contribution is 20% from the total needed budget = **10890**

The needed fund for this project is 54450 – 10890 = **43560 \$**

- A detailed action/ implementation plan for the project (IF APPLICABLE).



The activities	Duration							
	1	2	3	4	5	6	7	8
Recruitment, planning, selection, the places& beneficiaries.	■	■						
Orientation for the staff		■						
Outreach program		■	■	■	■	■	■	
Awareness workshops			■	■			■	
Cultural competition		■	■	■	■	■	■	
Cultural Bazaar					■	■	■	
Evaluation, reporting, closing the project.								■

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